





WAITING FOR THAT PERFECT DAY

by Blink Marketing
Photos by John Toth

Everyone has his or her own idea of the perfect day. For some it's the leisurely day at the beach. For others it may be piddling around the house. For golfers, true golfers, it's fanatically surrounding themselves in and around the game. Golfers will do almost anything to have the chance to play. Just give golfers a glimmer of hope or the slightest opportunity and they will be out on the course.

Now, as spring approaches, the weather warms and the azaleas begin blooming any *(continues)*



RIGHT: Meeting to discuss the upcoming event are Gena Davidson, Sales Manager, Grand View; Rick Mattox, Golf Director, King and Prince Golf Course; Missy Neu, President, United Way of Coastal Georgia; John Adams, Sales Manager, King and Price Golf Course; Stella Stewart, Marketing and Sales Coordinator, Grand View. **ABOVE:** The Ladies decide to get in an impromptu golf lesson with Rick. Watch out! They will be packing a mean grip by the golf tournament.

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avid weekend and Wednesday afternoon golfers will begin planning their upcoming year with unrestrained effort and anticipation. They will eagerly decide which courses that they should play, with whom they will play, and of course, their definitive choice on which of the best 4-ball charity scrambles to enter. To the non-golfer, it's utterly nonsense. For the dedicated golfer, this planning is a ritual that must be followed to the tee.

One tourney that is on everyone's list this year is The Grand View St. Simons Island Classic being held at the newly restored and renovated King & Prince Course at The Hampton Club. On Friday, March 12th, 30 four-person teams will gather for a day of fun and festivities to benefit the United Way of Coastal Georgia.

"We are very proud to host this charitable tournament." Grand View's Stella Stewart said. "It's a fabulous way for golfers to experience the recent \$3.6 million dollar transformation to the King & Prince Course at The Hampton Club while raising money for a tremendous charity like The United Way of Coastal Georgia. It should be a great day for all involved."

Entry fees in The Grand View St. Simons Island Classic will include practice time, 18 holes of golf at the King & Prince Golf Course at

The Hampton Club, a savory box lunch with a drink, tournament memorabilia and chances to win prizes. Golfers will also enjoy an after-party pig roast with cocktails and live music to be held poolside at Grand View.

"We are honored to be selected as the partner of this outstanding event." Missy Neu, President of The United Way explained. "Grand View's generous gesture of giving 100% of the net proceeds from the outing cannot be put into words. It will help so many in our community."

Developed by Trammell Crow Residential and The Halter Companies, Grand View is a condominium home community. Grand View's 2 and 3 bedroom floor plans and architectural detail instinctively attract the imagination and lifestyle of island living. Accented by the abundance of natural light, vast ceilings, expansive lanais and gracious chef kitchens with striking granite countertops, Grand View is the ultimate choice for the permanent or vacationing homeowner. Grand View captured broad attention as it stood out as the top selling community in the area for 2009. "We have enjoyed a better year than most," explains Gena Davidson, Sales Manager of Grand View. "We felt we should do something for the community in return. It's what we do and who we are. We hope to have fun and raise a lot of money."

"It's a fabulous way for golfers to experience the recent \$3.6 million dollar transformation to the King & Prince Course at The Hampton Club while raising money for a tremendous charity."

Someone once said, "The worst day on the golf course still beats my best day anywhere else." Most, if not all, golfers agree. This year, on the course at The Grand View St. Simons Island Classic, will be the perfect day.

For more information about team registration, please contact Missy Neu at United Way of Coastal Georgia in Brunswick, 912.265.1850, unitedway@uwcga.org. All fees are tax deductible. Credit cards will be accepted. Registration deadline is Friday, March 5, 2010.

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